

CURRICULUM VITAE

SMT. TANIKA DEB ROY

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DESIGNATION

Guest Lecturer of Journalism and Mass Communication, Dum Dum Motijheel College, Kolkata-700074.

ACADEMIC BACKGROUND

- M.A. (Mass Communication and Videography, Specialization: Advertising), Rabindra Bharati University, 2015.

POSITIONS HELD/ HOLDING

2018–Present : Guest Lecturer, Dum Dum Motijheel College

2018–Present : Guest Lecturer, Ramakrishna Sarada Mission Vivekananda Vidyabhaban

TEACHING INTEREST

- News story organizing, Transmission model of communication, Understanding media and news, Sociology of news, paid news, media trials, gatekeepers, agenda setting, objectivity of news, neutrality and biasness in news, Photo editing softwares.

RESEARCH PROFILE

NUMBER OF SEMINAR PRESENTATIONS:

- International: 1